LONDON
COMMUNITY
FOUNDATION

Add 70 Years of Philanthropic Expertise to Your Team

We understand that many of your clients seek meaningful ways to align their financial goals with their values, and we're here to support you in guiding them toward impactful philanthropy.

Who We Are:

London Community Foundation is known for its personalized service, in-depth community knowledge, and creative giving solutions that maximize impact. Founded in 1954, the Foundation currently manages $160 million in assets, granted over $11.3 million to charities in 2024, and is one of Canada's largest and most active non-profit community foundations. Our flexible approach and philanthropic expertise mean that we can assist your clients with both their short- and long-term giving goals.

Which clients will find value in a Fund at London Community Foundation?

Not every client will be the right fit for a Donor Directed Fund, but those who are will find real benefits from working with the knowledgeable team at London Community Foundation. If you have clients similar to these, you might want to start a conversation about their charitable interests and explore their philanthropic aspirations.

Socially minded clients in business:
Often younger, these clients are ambitious and scaling quickly, but want to also build social good and philanthropy into their growth strategies and family plans. Their companies usually have a "social good" component, and they often volunteer with or support specific causes and community events.

Clients who already give generously - but reactively:
Often older, these clients are comfortable financially and want to "give back" but, without a plan, they are not maximizing their charitable impact or tax efficiencies. These are clients who donate several times during the year, give varying amounts each year, and respond to asks and appeals with no plan. They often end up with multiple tax receipts to manage while not maximizing their tax offsets.

One of London Community Foundation's fundholders was referred to us by their wealth coach, who worked with our team to create a tax-efficient giving strategy to help pro-actively support charities such as SARI Therapeutic Riding and London Health Sciences Centre.

Photo: SARI Therapeutic Riding

Business or property owners in transition:
Often older clients, who started their own business or own large properties. They could use a Donor Directed Fund to provide immediate tax benefits to offset liquidity after selling a business or property, while also giving them time to make informed and meaningful charitable decisions that can be adapted over time.

Clients wanting to involve their next generation in philanthropy:
Clients who want to engage their family in their giving can create a tailored advisory structure, including a unique succession plan to manage their fund, so their family can give now while also ensuring their philanthropic legacy lives on.

Photo: Travis Dolynny/CBC

One of the funds held at London Community Foundation is held by a family who discuss together which charities they'd like to support every year.

Through conversations like these, the now adult children of the fundholders have chosen to support charities including Anova and Ark Aid Mission. Including the next generation in conversations like these helps prepare them to take over the fund and manage its legacy in the years to come.

Clients who are doing their legacy planning:
Clients who, while going through the estate planning process, express a desire to do more for the causes they care about, while still providing for their family. They could benefit from exploring options to enable them to be philanthropic in a way that is simple to do and advantageous to their estate and heirs.

Clients who want to make or leave their mark on their community:
These are visionary clients who are passionate about a cause, such as art, science or the environment, and who want to make a difference during their lifetime that will continue as their legacy, or memorialize someone who greatly inspired them. They are looking to maximize both their impact and their investments through strategic and innovative solutions.

How we can help…

You can give your clients a personalized philanthropic planning experience with London Community Foundation. By connecting with us, you gain access to our resources, knowledge, and giving options to help your clients achieve their philanthropic goals.

We provide personalized 1:1 support for your client.

We provide a variety of fund options, and we help clients choose the type and structure that works best for them.

We help identify giving opportunities, matching your client's values and vision to organizations and projects, enabling them to make high-impact and strategic gifts.

We give families the tools to participate in philanthropy across the generations.

We support succession planning, simplifying processes, and building confidence for the future of their fund, in perpetuity.

We ensure that legacy gifts are set up and managed to guarantee peace of mind for clients and executors, and to provide long-term benefits to the organizations they choose to support.

We manage the fund administration and CRA reporting, creating a seamless experience for fundholders.

London Community Foundation is my mentor, they guide me. I concentrate on what I want to do with my particular fund and they look after all the essentials. Why build the wheel when it's already been built!

- Wayne MacDonald, Fundholder

Learn more out how London Community Foundation can serve as a trusted resource for philanthropic planning by contacting our philanthropy team.

Jennepher Cahill
Director, Philanthropy
jcahill@lcf.on.ca
519.667.1600 ext 208
www.lcf.on.ca

LONDON COMMUNITY FOUNDATION